CONTEST: DESIGN THE 2021 OCEAN COUNT T-SHIRT

Each year, thousands of humpback whales migrate between Alaska and Hawai‘i. The marine waters of Hawai‘i are one of the most important breeding, calving, and nursing grounds for humpback whales in the North Pacific. For that reason, the U.S. established Hawaiian Islands Humpback Whale National Marine Sanctuary to protect these ocean giants and their habitat.

Every year in January, February, and March, volunteers count whales from the shores of O‘ahu, Kaua‘i, and Hawai‘i Island for the annual Sanctuary Ocean Count. The goal of the Ocean Count is to increase public awareness of the sanctuary and current ocean issues, including threats to humpback whales, while also promoting responsible viewing of all marine wildlife. The project offers Hawai‘i residents and visitors an opportunity to monitor humpback whales in their breeding grounds by conducting a yearly shore-based census during the peak season.

For 2021, the National Marine Sanctuary Foundation is hosting a t-shirt design contest. The top finalists’ designs will appear on our website, and the winner will receive $500 for the design, which we will use on the 2021 Ocean Count t-shirt. Learn more at https://oceancount.org.

RULES TO ENTER  We are looking for a creative design highlighting humpback whales in Hawaiian waters to feature on the back of the t-shirt. The entire design must be of the artist’s own creation. To ensure the design looks its best when printed, please submit as a high definition PDF, .AI, .EPS or PNG with a quality of at least 1500px x 1500px and 300 DPI (dots per inch) with dimensions no greater than 11.5 inches by 14 inches. Please note that the front of the t-shirt will feature the logos of the Office of National Marine Sanctuaries, the National Marine Sanctuary Foundation and the Department of Aquatic Resources.

EMAIL the design and this completed registration form to oceancount@marinesanctuary.org.

SUBMISSIONS will be accepted now until September 30, 2020, at 11:59 PM HST.

The Foundation will contact finalists and announce the winner in November 2020. If you have questions, please contact oceancount@marinesanctuary.org.
SANCTUARY OCEAN COUNT T-SHIRT DESIGN CONTEST
REGISTRATION FORM

Artist’s Name: ____________________________________________________________

Address: __________________________________________________________________

T-shirt Design Title: ______________________________________________________

Email: __________________________________________________________________

Phone: __________________________________________________________________

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definition PDF, .AI, .EPS or .PNG with a quality of at least 1500px x 1500px and 300 DPI (dots per inch) with dimensions
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By submitting this image, you are giving us permission to use the artwork for the 2021 Sanctuary Ocean Count t-shirt
and other purposes, such as on our website, on social media, and in other National Marine Sanctuary Foundation
publications. We will provide credit to the designer whenever we use the artwork.

WAIVER  I affirm that the statements made by me herein are accurate and truthful. I affirm that the design is my
original work, and I have not granted anyone else any rights to use this design. I have the full right to execute this
release waiver and I understand that my design may be displayed on the National Marine Sanctuary Foundation and
Hawaiian Islands Humpback Whale National Marine Sanctuary’s website, social media sites and print media.

Signature: __________________________________________ Date: ____________________